

2019 REALTORS® Legislative Meetings & Trade Expo COCKTAIL RECEPTION SPONSORSHIP - *Terms and Agreement*

It is understood that Hall-Erickson, Inc. is representing the NATIONAL ASSOCIATION OF REALTORS®. The following agreement is based on the 2019 REALTORS® Legislative Meetings & Trade Expo to be held in Washington, DC, May 15-16, 2019.

Cocktail Reception Sponsorship

The Cocktail Reception will take place on the exhibit floor on Wednesday, May 15th from 5:00p—6:00p. Three cocktail stations and balloons will be placed throughout Halls A-C at the Marriott Wardman Park Hotel with a minimum of one bartender at each station.

Sponsorship includes:

- Sponsorship recognition on the REALTORS® Legislative Meetings & Trade Expo Web site with a link to the sponsor's Web site.
- Full page, 1-color ad (sponsor to design) in the official **Program & Expo Guide** (*pending signed agreement & artwork submission by Wednesday, April 3rd*).
- Event information and company recognition in the official **Program & Expo Guide**: (1) in a full page, 2-color promotional ad (NAR to design); (2) on the Trade Expo page; and (3) logo recognition on the Thank You Sponsors page (*pending signed agreement by Wednesday, April 3rd*).
- Pre- and post-show attendee mailing data.
- Sponsor can have representatives handing out company materials at each station during the reception.
- Balloons and signage will be provided at each cocktail station.
- Three (3) on-site tweets announcing cocktails on the expo floor including company name and booth number.

Sponsor's Responsibilities:

- Provide your company logo for the above-mentioned promotions.
- Adhere to all dates, deadlines and artwork formats as outlined in confirmation package.
- Provide company materials for representatives to hand out at reception stations. Sponsor is responsible for making the arrangements to have tables delivered to each station if needed for displaying their company materials.

Show Management Responsibilities:

- Advance promotion of the Cocktails Reception to NAR membership in advance and on-site – will include company name and logo associated with event.
- Produce Reception on Wednesday, May 15, 2019.

Investment.....\$15,000

Terms:

- Full payment with signed contract

Cancellation Policy: *This Sponsorship Agreement is entered into as of the date of the Sponsor's signature below. Sponsor is responsible for meeting all details and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeit of 100% of the sponsorship fee.*

In the event that Sponsor's Contract for Exhibit Space is cancelled or terminated for any reason, this Sponsorship Contract shall automatically and concurrently terminate. If such cancellation or termination is due to Sponsor engaging in any illegal activity or activity otherwise prohibited under the terms of the Contract for Exhibit Space, NAR shall retain sponsorship fee and Sponsor hereby waives any claim for refund or other reparation-pertaining to such cancellation. In the case of cancellation by NAR for reasons other than illegal or prohibited activity by Sponsor, NAR shall issue sponsor a refund of sponsorship fee. This contract shall be interpreted under the laws of the United States and Illinois. Any dispute arising out of or relating to this Agreement shall be filed in the appropriate Federal or State Court located in Cook County, Illinois.

Sponsoring Company _____ **Booth #** _____

Signature _____ **Print Name** _____ **Date** _____
Sponsoring Company Representative

Please Send All Sponsorship Details / Requirements To: _____
(Name of person providing your sponsorship materials)

Email: _____ **Phone:** _____

SELECT PAYMENT METHOD: FULL PAYMENT DUE WITH ORDER

☐ **Check** (*make check payable to: NAR Expo*)

TOTAL ORDER: _____

☐ **Credit Card** (*Check here to have invoice sent with online credit card payment information.*)

Remit Signed Form With Payment To:

Fred Champagne | NAR Expo c/o Hall-Erickson, Inc. | 98 E. Chicago Avenue, Suite 201 | Westmont, IL 60559
Phone: 800.752.6312 | **Fax:** 630.434.1216 | **E-mail:** nar@heexpo.com