

# Mobile App Sponsorship Packages

**4,649 Total Users at the 2018 REALTORS® Legislative Meetings & Trade Expo. Figures in red are 2018 analytics.**

## Green Package \$FREE

## Enhanced Exhibitor Listing \$250

Includes Bold Listing in print directory and link from online listing



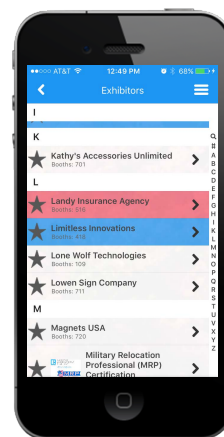
**Logo on Exhibitor Listing**  
Features exhibitor logo on Exhibitor Listing



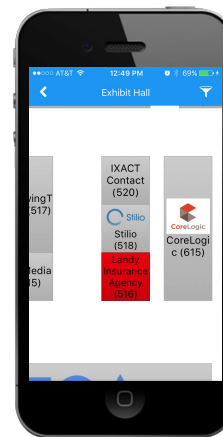
**Logo on Booth Space**  
Add value to your booth space and feature your company logo



**PDF Handouts on Exhibitor Listing**  
Deliver your handouts in digital format



**Exhibitor Directory Row Highlighting**  
Row highlight draws attention to the exhibitor's listing in the exhibitor directory



**Exhibit Hall Map Booth Highlight**  
Exhibitor's booth space background is highlighted on the interactive exhibit floor map

**2,486 Clicks on Exhibitors**

**6,406 Map Opens**

**2,486 Clicks on Exhibitors**

**6,406 Map Opens**

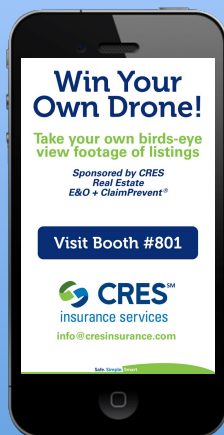
## Gold Level Sponsorship \$5,000

Includes Enhanced Exhibitor Listing & Sponsor Logo on event signage

**109,377 Dashboard visits**

**109,894 My Schedule opens**

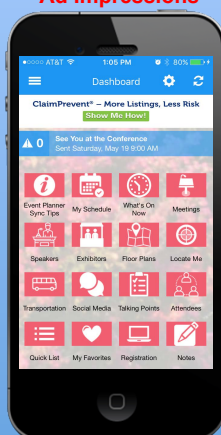
**232,272 Banner Ad Impressions**



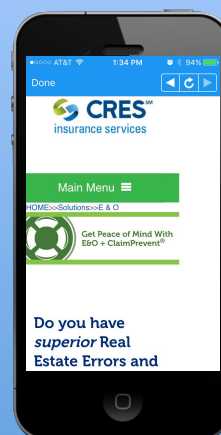
**Secondary Opening Splash Screen**  
The app sponsor is featured at various times when the app is opened or refreshed



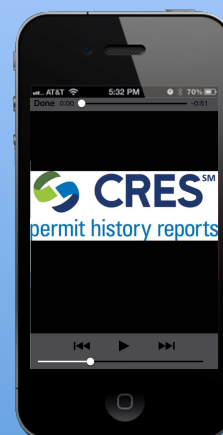
**My Schedule Watermark**  
Exclusive placement features sponsor logo on the app Schedule Page



**Weighted Rotating Banner Ad**  
Banner ads rotate at the top of the app Dashboard page, and click through to the Landing Page



**Full Screen App Landing Page**  
Features products and services or show specials. Leads users to Exhibitor Listing or webpage



**Multimedia Video Message**  
Includes a downloadable video message on the Exhibitor Listing

## MOBILE APP SPONSORSHIP PACKAGES

**Please select one of the Mobile App Packages shown below.**

☐ **Enhanced Exhibitor Listing (\$250 Investment)**

☐ **Gold Level Sponsorship (\$5,000 Investment)**

**Total of Order: \$** \_\_\_\_\_

### COMPANY INFORMATION:

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_ Booth Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Signature: \_\_\_\_\_

Address: \_\_\_\_\_ E-Mail: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

On Site Contact (Name & Cell #) \_\_\_\_\_

**Cancellation Policy:** *This Sponsorship Agreement is entered into as of the date of the Sponsor's signature above. Sponsor is responsible for meeting all details and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeit of 100% of the sponsorship fee.*

*In the event that Sponsor's Contract for Exhibit Space is cancelled or terminated for any reason, this Sponsorship Contract shall automatically and concurrently terminate. If such cancellation or termination is due to Sponsor engaging in any illegal activity or activity otherwise prohibited under the terms of the Contract for Exhibit Space, NAR shall retain sponsorship fee and Sponsor hereby waives any claim for refund or other reparation-pertaining to such cancellation. In the case of cancellation by NAR for reasons other than illegal or prohibited activity by Sponsor, NAR shall issue sponsor a refund of sponsorship fee. This contract shall be interpreted under the laws of the United States and Illinois. Any dispute arising out of or relating to this Agreement shall be filed in the appropriate Federal or State Court located in Cook County, Illinois.*

### PAYMENT METHOD: FULL PAYMENT DUE WITH ORDER

\_\_\_\_\_ **Check** (make check payable to: **NAR Expo**)

\_\_\_\_\_ **Credit Card** (Check here to have invoice sent with online credit card payment information.)

### Remit Signed Form With Payment To:

Fred Champagne • NAR Expo c/o Hall-Erickson, Inc. • 98 E. Chicago Avenue, Suite 201 • Westmont, IL 60559

**Phone:** 800.752.6312 • **Fax:** 630.434.1216 • **E-mail:** [nar@heieexpo.com](mailto:nar@heieexpo.com)