

2020 REALTORS® Legislative Meetings & Trade Expo
TRADE EXPO TOTE BAG / TOTE BAG INSERT SPONSORSHIPS
Terms and Agreement

It is understood that Hall-Erickson, Inc. is representing the NATIONAL ASSOCIATION OF REALTORS®. The following agreement is based on the 2020 REALTORS® Legislative Meetings & Trade Expo to be held in Washington, DC, May 13-14, 2020.

(Please indicate your selection below)

<input type="checkbox"/> Trade Expo Tote Bag Sponsorship (<i>EXCLUSIVE</i>)	Investment: \$7,000
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Trade Expo Tote Bag with company name/logo and one Tote Bag Insert (to be collated in tote bag).

Sponsor's Responsibilities:

- Production of 6,500 trade expo tote bags and 6,500 tote bag inserts. Incur all production and shipping costs for the trade expo tote bags and tote bag inserts.
- Prior to (bag) production, provide REALTORS® Show Management with a rendering of the **trade expo tote bag** for approval by **Friday, February 21st**.
- Prior to (insert) production, provide REALTORS® Show Management with a sample tote bag insert by **Friday, March 20th**.
- Comply with deadlines & shipping instructions as outlined in the confirmation package—information to follow.
- Shipment of 6,500 trade expo tote bags and tote bag inserts must arrive at Western Folder Distribution Company by **(Date TBD)**.

Show Management's Responsibilities:

- Provide a confirmation package with deadlines and shipping instructions.
- Approval of sample trade expo tote bag and the sample tote bag insert.
- Collating trade expo tote bags with all inserts.
- Distribution of tote bags / inserts to all attendees.

<input type="checkbox"/> Trade Expo Tote Bag Insert Sponsorship (<i>10 Opportunities Available</i>)	Investment: \$3,500
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One of ten (10) inserts placed into the attendee trade expo tote bag given to each attendee upon registering.

Sponsor's Responsibilities:

- Production and shipping of 6,500 trade expo bag inserts. Incur all production and shipping costs for bag inserts.
- Prior to production, provide REALTORS® Show Management with a sample insert for approval by **Friday, March 20th**.
- Comply with deadlines & shipping instructions as outlined in the confirmation package-information to follow.
- Shipment of 6,500 tote bag inserts must arrive at Western Folder Distribution Company by **(Date TBD)**.

Show Management's Responsibilities:

- Provide a confirmation package with deadlines and shipping instructions.
- Approval of sample tote bag insert item.
- Collating inserts into trade expo tote bags.
- Distribution of tote bags / inserts to all attendees.

Cancellation Policy: This Sponsorship Agreement is entered into as of the date of the Sponsor's signature below. Sponsor is responsible for meeting all details and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeiture of 100% of the sponsorship fee.

In the event that Sponsor's Contract for Exhibit Space is cancelled or terminated for any reason, this Sponsorship Contract shall automatically and concurrently terminate. If such cancellation or termination is due to Sponsor engaging in any illegal activity or activity otherwise prohibited under the terms of the Contract for Exhibit Space, NAR shall retain sponsorship fee and Sponsor hereby waives any claim for refund or other reparation pertaining to such cancellation. In the case of cancellation by NAR for reasons other than illegal or prohibited activity by Sponsor, NAR shall issue sponsor a refund of sponsorship fee. This contract shall be interpreted under the laws of the United States and Illinois. Any dispute arising out of or relating to this Agreement shall be filed in the appropriate Federal or State Court located in Cook County, Illinois.

Sponsoring Company _____ Booth # _____

Signature _____
Sponsoring Company Representative Print Name Date

Please Send All Sponsorship Details / Requirements To: _____
(Name of person providing your sponsorship materials)

Email: _____ Phone: _____

SELECT PAYMENT METHOD: FULL PAYMENT DUE WITH ORDER

☐ **Check** (make check payable to: NAR Expo) **TOTAL ORDER:** _____

☐ **Credit Card** (Check here to have invoice sent with online credit card payment information.)

Remit Signed Form With Payment To:

Fred Champagne | NAR Expo c/o Hall-Erickson, Inc. | 98 E. Chicago Avenue, Suite 201 | Westmont, IL 60559
Phone: 800.752.6312 | Fax: 630.434.1216 | E-mail: nar@heexpo.com