



# NATIONAL ASSOCIATION OF REALTORS®

## Sponsorship Opportunities Reservation Form

Opportunities listed are subject to availability & first right of renewal.

### SIGNAGE SPONSORSHIP OPPORTUNITIES

Visit <https://envision.freeman.com/marriott-wardman-park> to see specific details & locations for signage.

Final Artwork Due: **Wednesday, MARCH 18th** (date subject to change)

#### Banners / Wall Clings (includes production, installation & dismantle) Investment

<input type="checkbox"/> Wall Cling <b>B1</b> : (13' wide x 5'9" high)	\$4,900
<input type="checkbox"/> Wall Cling <b>B2</b> : (6' wide x 4'4" high)	\$3,100
<input type="checkbox"/> Wall Cling <b>B3</b> : (10'3" wide x 4'4" high)	\$3,900
<input type="checkbox"/> Wall Cling <b>B4</b> : Right Side (31'9" wide x 4'4" high)	\$8,500
<input type="checkbox"/> Wall Cling <b>B9</b> : Left Side (31'9" wide x 4'4" high)	\$8,500
<input type="checkbox"/> Wall Cling <b>B10</b> : (10'3" wide x 4'4" high)	\$3,900
<input type="checkbox"/> Wall Cling <b>B11</b> : (6' wide x 4'4" high)	\$3,100
<input type="checkbox"/> Wall Cling <b>B12</b> : (13' wide x 5'9" high)	\$4,900
<input type="checkbox"/> Banner <b>B13</b> : Premium (20' wide x 5'4" high)	\$8,500
<input type="checkbox"/> Banner <b>LB1</b> : (16' wide x 4' high) <i>Left Position</i>	\$1,650
<input type="checkbox"/> Banner <b>LB3</b> : (17' wide x 4' high) <i>Center</i>	\$1,650
<input type="checkbox"/> Banner <b>LB5</b> : (16' wide x 4' high) <i>Right Position</i>	\$1,650
<input type="checkbox"/> Banner <b>HFDL B8</b> : (33'6" wide x 3'1" high) <i>1st on Left</i>	\$4,200
<input type="checkbox"/> Banner <b>HFDL B6</b> : (33'6" wide x 3'1" high) <i>1st on Right</i>	\$4,200

#### Column Wraps (includes production, installation & dismantle) Investment

<input type="checkbox"/> Column Wrap (4-sided): <b>MHE CW3</b> (1st on LEFT)	\$3,100
<input type="checkbox"/> Column Wrap (4-sided): <b>MHE CW4</b> (2nd on LEFT)	\$3,100
<input type="checkbox"/> Column Wrap (4-sided): <b>MHE CW1</b> (2nd on RIGHT)	\$3,100
<input type="checkbox"/> Column Wrap (4-sided): <b>MHE CW2</b> (1st on RIGHT)	\$3,100
<input type="checkbox"/> Column Wrap (4-sided): <b>MCT CW1</b> (Center Tower Elevators)	\$3,100
<input type="checkbox"/> Column Wrap (4-sided): <b>MCT CW2</b> (Center Tower Elevators)	\$3,100
<input type="checkbox"/> Column Wrap (4-sided): <b>MCT CW3</b> (Center Tower Elevators)	\$3,100
<input type="checkbox"/> Column Wrap (4-sided): <b>MCT CW4</b> (Center Tower Elevators)	\$3,100
<input type="checkbox"/> Column Wrap (4-sided): <b>MCT CW5</b> (Center Tower Elevators)	\$3,100
<input type="checkbox"/> Column Wrap (double column wrap): <b>CRL CW4</b>	\$3,100

#### Decals: Carpet (includes production, installation & dismantle) Investment

<input type="checkbox"/> Carpet Decal: <b>CD3</b> (10' wide x 10' high) Mezz	\$3,625
<input type="checkbox"/> Carpet Decal: <b>CD4</b> (10' wide x 10' high) near Maryland Suite	\$3,625
<input type="checkbox"/> Carpet Decal: <b>CD5</b> (10' wide x 10' high) near Salon II	\$3,625
<input type="checkbox"/> Carpet Decal: <b>CD6</b> (10' wide x 10' high) near Salon III	\$3,625

#### Decals: Elevator Doors (includes production, installation & dismantle) Investment

<input type="checkbox"/> Elevator Doors - <b>CTED1</b> (3'4"w x 6'9"h) 1st on LEFT	\$2,100
<input type="checkbox"/> Elevator Doors - <b>CTED2</b> (3'4"w x 6'9"h) 2nd on LEFT	\$2,100
<input type="checkbox"/> Elevator Doors - <b>CTED3</b> (3'4"w x 6'9"h) 3rd on LEFT	\$2,100
<input type="checkbox"/> Elevator Doors - <b>CTED4</b> (3'4"w x 6'9"h) 3rd on RIGHT	\$2,100
<input type="checkbox"/> Elevator Doors - <b>CTED5</b> (3'4"w x 6'9"h) 2nd on RIGHT	\$2,100
<input type="checkbox"/> Elevator Doors - <b>CTED6</b> (3'4"w x 6'9"h) 1st on RIGHT	\$2,100
<input type="checkbox"/> Elevator Doors - <b>PTED1</b> (3'4"w x 6'9"h) Street level-LEFT	\$2,100
<input type="checkbox"/> Elevator Doors - <b>PTED2</b> (3'4"w x 6'9"h) Street level-RIGHT	\$2,100

Date \_\_\_\_\_

Sponsor Company Name \_\_\_\_\_

Booth # \_\_\_\_\_

Authorized Sponsorship Contact (Print Name) \_\_\_\_\_

Authorized Sponsor Signature \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please complete the following:

**Send All Sponsorship Production Details / Requirements to the Contact Listed Below: (check all that apply)**

- ☐ Authorized Sponsorship Contact listed above  
☐ Please send production information to the following:

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

To see additional sponsorships and advertising opportunities, visit the online sponsorship website at:  
<http://tradeexposponsorships.com/sponsorships/>

### Have Questions About Sponsorship Opportunities?

Contact Angela Chybik or Michael Litwicki  
 REALTORS® Trade Expo Show Management  
 800.752.6312 | 630.434.7779 | E-mail: [nar@heiexpo.com](mailto:nar@heiexpo.com)

## **SIGNAGE SPONSORSHIP OPPORTUNITIES** (Continued)

### **Decals – Marble Floor** (includes production, installation & dismantle) **Investment**

<input type="checkbox"/> <b>Marble Floor Decal: MFD1</b> (10' wide x 10' high)	\$3,625
<input type="checkbox"/> <b>Marble Floor Decal: MFD2</b> (10' wide x 10' high) <i>LEFT</i>	\$3,625
<input type="checkbox"/> <b>Marble Floor Decal: MFD3</b> (10' wide x 10' high) <i>RIGHT</i>	\$3,625
<input type="checkbox"/> <b>Marble Floor Decal: MFD4</b> (10' wide x 10' high)	\$3,625

### **Miscellaneous Signage** (includes production, installation & dismantle) **Investment**

<input type="checkbox"/> <b>Aisle Signs</b> (EXCLUSIVE) double-sided	\$5,000
<b>(NOTE: Logo must be received by April 11, 2020)</b>	
<input type="checkbox"/> <b>Standing Sign Board</b> (3' w x 8' h) dbl-sided <b>QTY</b> _____	\$2,000
<input type="checkbox"/> <b>Window Clings</b> (4 Clings: 2' w x 2' h) double-sided	\$2,000

**Cancellation Policy:** This Sponsorship Agreement is entered into as of the date of the Sponsor's signature above. Sponsor is responsible for meeting all details and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeiture of 100% of the sponsorship fee.

In the event that Sponsor's Contract for Exhibit Space is cancelled or terminated for any reason, this Sponsorship Contract shall automatically and concurrently terminate. If such cancellation or termination is due to Sponsor engaging in any illegal activity or activity otherwise prohibited under the terms of the Contract for Exhibit Space, NAR shall retain sponsorship fee and Sponsor hereby waives any claim for refund or other reparation pertaining to such cancellation. In the case of cancellation by NAR for reasons other than illegal or prohibited activity by Sponsor, NAR shall issue sponsor a refund of sponsorship fee. This contract shall be interpreted under the laws of the United States and Illinois. Any dispute arising out of or relating to this Agreement shall be filed in the appropriate Federal or State Court located in Cook County, Illinois.

## **SPONSORSHIP PRODUCTION INFORMATION**

- A confirmation package with all the necessary production details & deadlines will be provided to the sponsorship contact(s) identified (above) upon receipt of signed order form / payment.
- A sample of all sponsorship items used or distributed during this event are subject to review / prior written approval by Show Management for compliance with NAR trademark rules (see below, "***Use of the REALTOR® Trademarks***").
- Final artwork for all signage is due (for Freeman production) by **Wednesday, March 18th** (or as specified in Sponsor's confirmation package).
- Before submitting final artwork for signage, please use this link to review the "[Freeman Artwork Guidelines](#)".

### **Use of the REALTOR® Trademarks**

The NATIONAL ASSOCIATION OF REALTORS® (NAR) is the owner of all right, title and interest in and to the federally registered collective membership marks, REALTOR®, REALTOR-ASSOCIATE® and the REALTOR® Logo (hereinafter "Marks"). Any and all use of such Marks, or any others owned by NAR by an exhibitor, speaker, sponsor or vendor shall be subject to prior written approval by the Legal Affairs Division of the NAR. NAR reserves the right to revoke use of the Marks at any time for any reason.

### **Questions about Production / Deadlines?**

Contact: **Karen Carter Neuharth**

Phone: **630.929.7928**

[kneuharth@heexpo.com](mailto:kneuharth@heexpo.com)

## **SELECT PAYMENT METHOD: FULL PAYMENT DUE WITH ORDER**

☐ **Check** (make check payable to: **NAR Expo**)

**TOTAL ORDER:** \_\_\_\_\_

☐ **Credit Card** (Check here to have invoice sent with online credit card payment information.)

### **Remit Signed Form With Payment To:**

Fred Champagne | NAR Expo c/o Hall-Erickson, Inc. | 98 E. Chicago Avenue, Suite 201 | Westmont, IL 60559  
Phone: 800.752.6312 | Fax: 630.434.1216 | E-mail: [nar@heexpo.com](mailto:nar@heexpo.com)