

Official Vendor

REALTORS®

Legislative Meetings & Trade Expo

MAY 11-16, 2020 • WASHINGTON, DC

NATIONAL ASSOCIATION OF REALTORS®

Mobile App Sponsorship Packages

5,384 Total Users at the 2019 REALTORS® Legislative Meetings & Trade Expo. Figures in red are 2019 analytics.

Green Package \$FREE

Enhanced Exhibitor Listing \$275

Includes Bold Listing in print directory and link from online listing



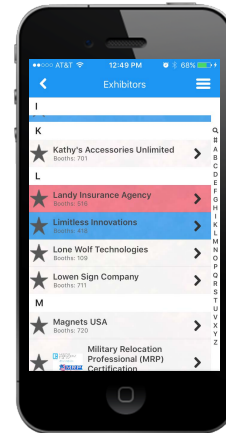
Logo on Exhibitor Listing
Features exhibitor logo on Exhibitor Listing



Logo on Booth Space
Add value to your booth space and feature your company logo



PDF Handouts on Exhibitor Listing
Deliver your handouts in digital format



Exhibitor Directory Row Highlighting
Row highlight draws attention to the exhibitor's listing in the exhibitor directory

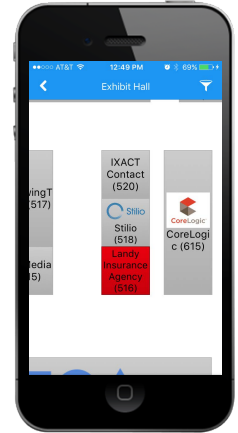


Exhibit Hall Map Booth Highlight
Exhibitor's booth space background is highlighted on the interactive exhibit floor map

4,045 Clicks on Exhibitors

8,356 Map Opens

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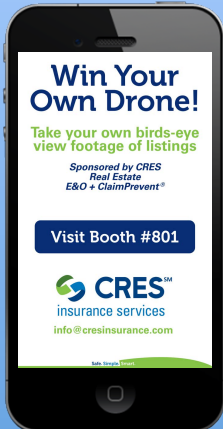
Gold Level Sponsorship \$5,500

Includes Enhanced Exhibitor Listing & Sponsor Logo on event signage

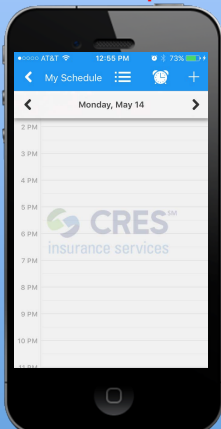
134,468 Dashboard visits

128,182 My Schedule opens

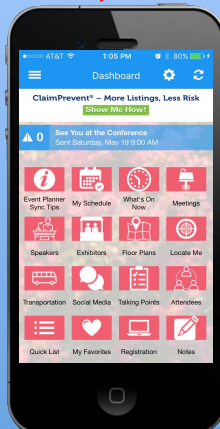
254,517 Banner Ad Impressions



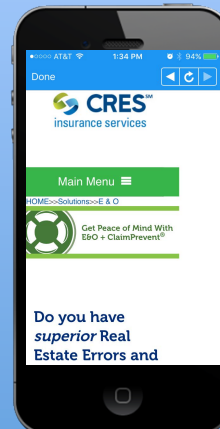
Secondary Opening Splash Screen
The app sponsor is featured at various times when the app is opened or refreshed



My Schedule Watermark
Exclusive placement features sponsor logo on the app Schedule Page



Weighted Rotating Banner Ad
Banner ads rotate at the top of the app Dashboard page, and click through to the Landing Page



Full Screen App Landing Page
Features products and services or show specials. Leads users to Exhibitor Listing or webpage



Multimedia Video Message
Includes a downloadable video message on the Exhibitor Listing

To purchase Mobile App Sponsorship Packages please contact Angela Chybik or Michael Litwicki at 800-752-6312 or nar@heieexpo.com.

MOBILE APP SPONSORSHIP PACKAGES

Please select one of the Mobile App Packages shown below.

☐ **Enhanced Exhibitor Listing (\$275 Investment)**

☐ **Gold Level Sponsorship (\$5,500 Investment)**

Total of Order: \$ _____

COMPANY INFORMATION:

Date: _____

Company Name: _____ Booth Number: _____

Contact Name: _____ Contact Signature: _____

Address: _____ E-Mail: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

On Site Contact (Name & Cell #) _____

Cancellation Policy: This Sponsorship Agreement is entered into as of the date of the Sponsor's signature above. Sponsor is responsible for meeting all details and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeiture of 100% of the sponsorship fee.

In the event that Sponsor's Contract for Exhibit Space is cancelled or terminated for any reason, this Sponsorship Contract shall automatically and concurrently terminate. If such cancellation or termination is due to Sponsor engaging in any illegal activity or activity otherwise prohibited under the terms of the Contract for Exhibit Space, NAR shall retain sponsorship fee and Sponsor hereby waives any claim for refund or other reparation pertaining to such cancellation. In the case of cancellation by NAR for reasons other than illegal or prohibited activity by Sponsor, NAR shall issue sponsor a refund of sponsorship fee. This contract shall be interpreted under the laws of the United States and Illinois. Any dispute arising out of or relating to this Agreement shall be filed in the appropriate Federal or State Court located in Cook County, Illinois.

PAYMENT METHOD: FULL PAYMENT DUE WITH ORDER

_____ **Check** (make check payable to: **NAR Expo**)

_____ **Credit Card** (Check here to have invoice sent with online credit card payment information.)

Remit Signed Form With Payment To:

Fred Champagne • NAR Expo c/o Hall-Erickson, Inc. • 98 E. Chicago Avenue, Suite 201 • Westmont, IL 60559

Phone: 800.752.6312 • **Fax:** 630.434.1216 • **E-mail:** nar@heexpo.com