

2021 REALTORS® Legislative Meetings & Trade Expo
CASH IN & WIN TITLE SPONSORSHIP – *Terms and Agreement*

It is understood that Hall-Erickson, Inc. is representing the NATIONAL ASSOCIATION OF REALTORS®. The following agreement is based on the 2021 REALTORS® Legislative Meetings & Trade Expo to be held in Washington, DC, May 12-13, 2021.

Cash In & Win – Title Sponsorship (EXCLUSIVE)

Participate in the exciting opportunity to dramatically increase your booth traffic! The Cash In & Win program gives attendees the chance to win cash prizes every day of the Expo!

Title Sponsorship Includes:

- Company name, logo and booth number on the front of the official REALTORS® Cash In & Win game card (card will be included in 6,500 trade expo tote bags and distributed to each attendee upon registering).
- Company name, logo and booth number on all on-site Cash In & Win signage—which includes 22”x 28” signs at each entrance, along with a 3’ wide x 8’ high, double-sided standing sign placed in a high-traffic area.
- To participate in Cash In & Win drawings, attendees must visit your booth to turn in their completed game card.
- Daily drawings will take place from your booth.
- Company name, logo and booth number on REALTORS® Legislative Meetings & Trade Expo web site promoting the Cash In & Win program.
- Company name, logo and booth number on an advertisement in the final **Program & Expo Guide**, provided sponsor is paid in full and logo is received by **Wednesday, March 17th**.
- Opportunity for Sponsor to supplement the Cash In & Win drawing—any supplemental prize is subject to NAR approval.

Sponsor’s Responsibilities:

- Adhere to all dates, deadlines and artwork formats as outlined in confirmation package.

Show Management’s Responsibilities:

- Provide a confirmation package with all details & requirements for the above sponsorship package.

Investment \$4,100

Cancellation Policy: *This Sponsorship Agreement is entered into as of the date of the Sponsor’s signature below. Sponsor is responsible for meeting all details and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeiture of 100% of the sponsorship fee.*

In the event that Sponsor’s Contract for Exhibit Space is cancelled or terminated for any reason, this Sponsorship Contract shall automatically and concurrently terminate. If such cancellation or termination is due to Sponsor engaging in any illegal activity or activity otherwise prohibited under the terms of the Contract for Exhibit Space, NAR shall retain sponsorship fee and Sponsor hereby waives any claim for refund or other reparation pertaining to such cancellation. In the case of cancellation by NAR for reasons other than illegal or prohibited activity by Sponsor, NAR shall issue sponsor a refund of sponsorship fee. This contract shall be interpreted under the laws of the United States and Illinois. Any dispute arising out of or relating to this Agreement shall be filed in the appropriate Federal or State Court located in Cook County, Illinois.

Sponsoring Company _____ **Booth #** _____

Signature _____ **Print Name** _____ **Date** _____
Sponsoring Company Representative

Please Send All Sponsorship Details / Requirements To: _____
(Name of person providing your sponsorship materials)

Email: _____ Phone: _____

SELECT PAYMENT METHOD: FULL PAYMENT DUE WITH ORDER

Check (make check payable to: **NAR Expo**)

TOTAL ORDER: _____

Credit Card (Check here to have invoice sent with online credit card payment information.)

Remit Signed Form With Payment To:

Fred Champagne | NAR Expo c/o Hall-Erickson, Inc. | 98 E. Chicago Avenue, Suite 201 | Westmont, IL 60559

Phone: 800.752.6312 | **E-mail:** nar@heiexpo.com