

**2021 REALTORS® Legislative Meetings & Trade Expo  
HOTEL ROOM KEY SPONSORSHIP – Terms and**

**Agreement**

It is understood that Hall-Erickson, Inc. is representing the NATIONAL ASSOCIATION OF REALTORS®. The following agreement is based on the 2021 REALTORS® Legislative Meetings & Trade Expo to be held in Washington, DC, May 12-13, 2021.

**Hotel Room Key Sponsorship:**

6,500 room keys distributed at the Marriott Wardman Park, Omni Shoreham and Washington Hilton hotels.

**Sponsor's Responsibilities:**

- Provide REALTORS® Show Management with a 2-color company name/logo or company message for the room keys upon acceptance of the contract and prior to **Wednesday, March 10, 2021**.
- Dimensions: 3.5”h x 1.72”w
- Any file format is acceptable, Mac or PC, however Corel or Adobe is preferred.

**Show Management's Responsibilities:**

- Production of 6,500 room keys.
- Shipment of keys to the Marriott Wardman Park, Omni Shoreham & Washington Hilton hotels.
- Coordinate distribution of keys to attendees with Marriott, Omni & Hilton Staff.
- Confirmation kit to be provided by the Operations Manager.

**Investment . . . . . \$12,500**

**Cancellation Policy:** *This Sponsorship Agreement is entered into as of the date of the Sponsor's signature below. Sponsor is responsible for meeting all details and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeit of 100% of the sponsorship fee.*

*In the event that Sponsor's Contract for Exhibit Space is cancelled or terminated for any reason, this Sponsorship Contract shall automatically and concurrently terminate. If such cancellation or termination is due to Sponsor engaging in any illegal activity or activity otherwise prohibited under the terms of the Contract for Exhibit Space, NAR shall retain sponsorship fee and Sponsor hereby waives any claim for refund or other reparation-pertaining to such cancellation. In the case of cancellation by NAR for reasons other than illegal or prohibited activity by Sponsor, NAR shall issue sponsor a refund of sponsorship fee. This contract shall be interpreted under the laws of the United States and Illinois. Any dispute arising out of or relating to this Agreement shall be filed in the appropriate Federal or State Court located in Cook County, Illinois.*

**Sponsoring Company** \_\_\_\_\_ **Booth #** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Print Name** \_\_\_\_\_ **Date** \_\_\_\_\_  
Sponsoring Company Representative

**Please Send All Sponsorship Details / Requirements To:** \_\_\_\_\_  
(Name of person providing your sponsorship materials)

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**SELECT PAYMENT METHOD: FULL PAYMENT DUE WITH ORDER**

**Check** (make check payable to: **NAR Expo**) **TOTAL ORDER:** \_\_\_\_\_

**Credit Card** (Check here to have invoice sent with online credit card payment information.)

**Remit Signed Form With Payment To:**

Fred Champagne | NAR Expo c/o Hall-Erickson, Inc. | 98 E. Chicago Avenue, Suite 201 | Westmont, IL 60559  
**Phone:** 800.752.6312 | **E-mail:** [nar@heexpo.com](mailto:nar@heexpo.com)