2021 REALTORS® Legislative Meetings & Trade Expo
LANYARD (BADGE HOLDER) SPONSORSHIP – *Terms and Agreement*

It is understood that Hall-Erickson, Inc. is representing the NATIONAL ASSOCIATION OF REALTORS®. The following agreement is based on the 2021 REALTORS® Legislative Meetings & Trade Expo to be held in Washington, DC, May 12-13, 2021.

Lanyard (Badge Holder) Sponsorship:
Each conference attendee will receive a color-coded badge holder, which will feature the sponsor's logo or company name printed on it. There will be four different badge holder colors representing four separate groups of attendees.

Sponsor's Responsibilities:
- Provide REALTORS® Show Management with logo **by Wednesday, February 17th** per the following specs:
  - Vectored Illustrator artwork in one-color
  - All fonts covered to outlines. (Note: avoid small fine detail—the badge material is bumpy and does not hold fine details well.)
  - Imprint area is 3.5" wide by 1.75" tall. Dimensions of the badge holders should be 5.25" x 6.75".
- Signed agreement and full payment due **Wednesday, February 17th**.
- Approval of sample badge holder within 7 days of receipt.

Show Management's Responsibilities:
- Provide sample badge holder to sponsor for approval.
- Production & shipping of at least 8,000 badge holders to be given to each attendee as they register.
- Distribution of the badge holders to the attendees at the Expo.

Investment $15,000

Cancellation Policy*: This Sponsorship Agreement is entered into as of the date of the Sponsor's signature below. Sponsor is responsible for meeting all details and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeiture of 100% of the sponsorship fee.*

In the event that Sponsor's Contract for Exhibit Space is cancelled or terminated for any reason, this Sponsorship Contract shall automatically and concurrently terminate. If such cancellation or termination is due to Sponsor engaging in any illegal activity or activity otherwise prohibited under the terms of the Contract for Exhibit Space, NAR shall retain sponsorship fee and Sponsor hereby waives any claim for refund or other reparation pertaining to such cancellation. In the case of cancellation by NAR for reasons other than illegal or prohibited activity by Sponsor, NAR shall issue sponsor a refund of sponsorship fee. This contract shall be interpreted under the laws of the United States and Illinois. Any dispute arising out of or relating to this Agreement shall be filed in the appropriate Federal or State Court located in Cook County, Illinois.

Sponsoring Company _____ **Booth #** _____

Signature _____ _____ _____
Sponsoring Company Representative *Print Name* *Date*

Please Send All Sponsorship Details / Requirements To: _____
(*Name of person providing your sponsorship materials)*

Email*:* _____ **Phone:** _____

SELECT PAYMENT METHOD: ***FULL PAYMENT DUE WITH ORDER***

☐ **Check** (*make check payable to:* **NAR Expo**) **TOTAL ORDER:** _____

☐ **Credit Card** (*Check here to have invoice sent with online credit card payment information*.)

Remit Signed Form With Payment To:
Fred Champagne | NAR Expo c/o Hall-Erickson, Inc. | 98 E. Chicago Avenue, Suite 201 | Westmont, IL 60559
Phone: 800.752.6312 | **E-mail**: nar@heiexpo.com

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