

2021 REALTORS® Legislative Meetings & Trade Expo
TRADE EXPO TOTE BAG / TOTE BAG INSERT SPONSORSHIPS
Terms and Agreement

It is understood that Hall-Erickson, Inc. is representing the NATIONAL ASSOCIATION OF REALTORS®. The following agreement is based on the 2021 REALTORS® Legislative Meetings & Trade Expo to be held in Washington, DC, May 12-13, 2021.

(Please indicate your selection below)

Trade Expo Tote Bag Sponsorship (*EXCLUSIVE*) **Investment: \$7,000**

Trade Expo Tote Bag with company name/logo and one Tote Bag Insert (to be collated in tote bag).

Sponsor's Responsibilities:

- Production of 6,500 trade expo tote bags and 6,500 tote bag inserts. Incur all production and shipping costs for the trade expo tote bags and tote bag inserts.
- Prior to (bag) production, provide REALTORS® Show Management with a rendering of the **trade expo tote bag** for approval by **Friday, February 19th**.
- Prior to (insert) production, provide REALTORS® Show Management with a sample tote bag insert by **Friday, March 19th**.
- Comply with deadlines & shipping instructions as outlined in the confirmation package—information to follow.
- Shipment of 6,500 trade expo tote bags and tote bag inserts must arrive at Western Folder Distribution Company by (**Date TBD**).

Show Management's Responsibilities:

- Provide a confirmation package with deadlines and shipping instructions.
- Approval of sample trade expo tote bag and the sample tote bag insert.
- Collating trade expo tote bags with all inserts.
- Distribution of tote bags / inserts to all attendees.

Trade Expo Tote Bag Insert Sponsorship (*10 Opportunities Available*) **Investment: \$3,500**

One of ten (10) inserts placed into the attendee trade expo tote bag given to each attendee upon registering.

Sponsor's Responsibilities:

- Production and shipping of 6,500 trade expo bag inserts. Incur all production and shipping costs for bag inserts.
- Prior to production, provide REALTORS® Show Management with a sample insert for approval by **Friday, March 19th**.
- Comply with deadlines & shipping instructions as outlined in the confirmation package-information to follow.
- Shipment of 6,500 tote bag inserts must arrive at Western Folder Distribution Company by (**Date TBD**).

Show Management's Responsibilities:

- Provide a confirmation package with deadlines and shipping instructions.
- Approval of sample tote bag insert item.
- Collating inserts into trade expo tote bags.
- Distribution of tote bags / inserts to all attendees.

